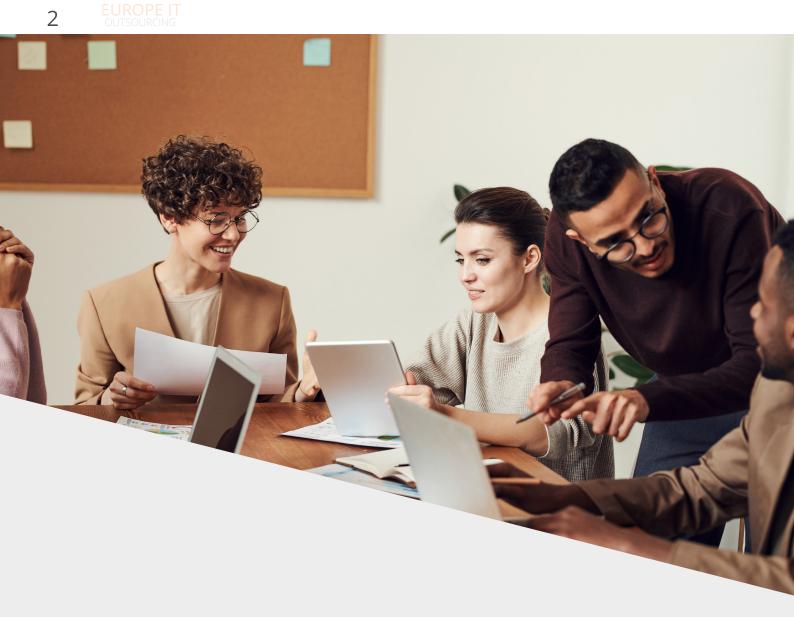
EUROPE IT **

EUROPE IT OUTSOURCING

MARKETING, DESIGN & DEVELOPMENT COMPANY



WHO WE ARE

Europe IT Outsourcing Marketing, Design & Development Agency is founded in Montreal, Canada in 2010 and moved to Kharkiv, Ukraine in 2016. Serving clients in the USA, Canada, West Europe, Australia and New Zealand and offering the highest standards of marketing, design, development, SEO & SMM services lead to business growth in 3 months.



WHERE WE COME FROM

We were founded by Kim Majali – more than 14 years of experience in web development and internet marketing in the U.S.A and Canada, and certified web developer and digital marketer by Microsoft, Google, Facebook, HubSpot and many institutes and universities. You can find out more about him on his LinkedIn page. And his brother PhD Sufyan Majali, 22 years of web and software backend development and security.



WHAT WE DO

Europe IT Outsourcing Company's team has a wide range of experience, expertise, and tools to create and implement your website and marketing campaigns, from carefully curating awesome content to optimizing it online with our great SEO, PPC, and social media skills.

The center of our strategic process is the data-backed content we create, which has been endlessly researched so it's the best and most relevant it can be.



WHAT MAKES US DIFFERENT



What makes us different that WE TAKE RE-SPONSIBILITY FOR RESULTS, the great results make our clients stay, NO NEED TO SIGN A CONTRACT.

- World Class Quality Services Trusted by top marketing and development companies in West Europe and North America
- **High Customer Satisfaction** Customers always see satisfying results before the promised due date
- Longer Customer Lifetime We take responsibility for results the good long-lasting results what make clients stay
- **Full-Cycle** We master all top marketing channels and development & design technologies, we can fulfill any related request your customer might ask
- Scalable Services whatever you have one client or tens of clients, we have enough resources to serve in a very quick time
- **Complete Transparency** Every project and every detail we work on will be fully explained. Crystal clear plans; prices & all included services.









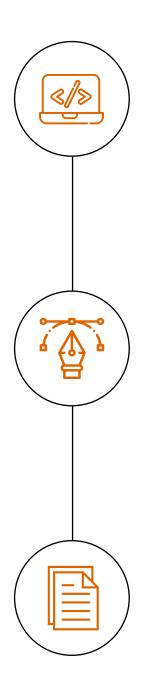






Inbound Marketing & Sales Certified

Design & Development Services



Web Development

We create tailor-made websites specially built for your business needs, telling its own story, applying the highest standards of user-centered design and built for the highest conversion rate

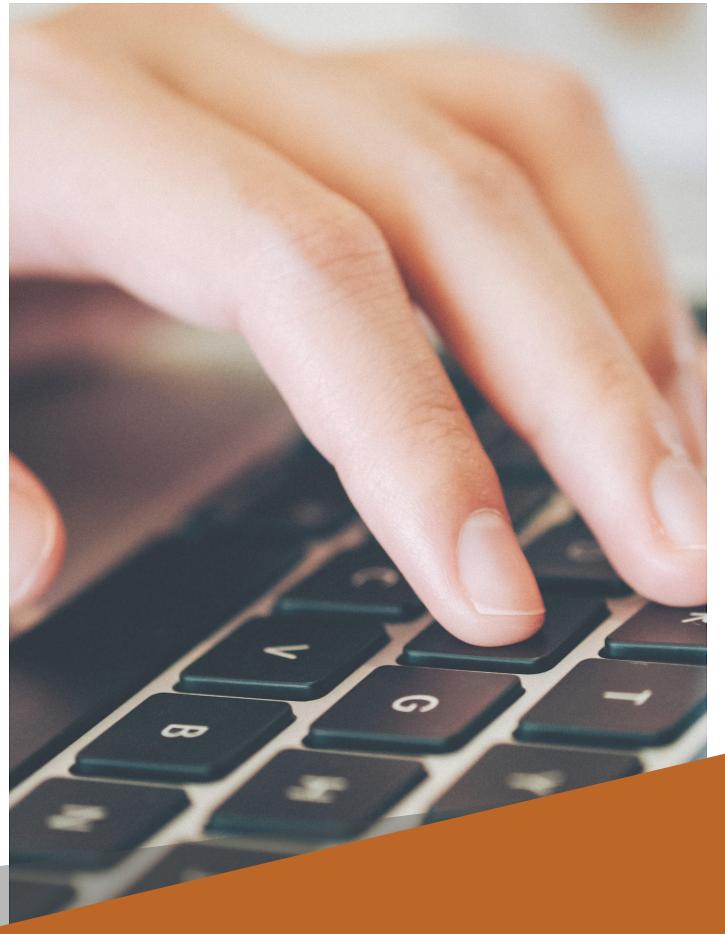
Graphic Design

Graphics indicate the quality of your services and your brand, they make your information more interesting and more digestible, our services cover all your graphic design needs

Content Creation

We create contents that make you stand out from the crowd, increase brand's awareness, show a proof of the quality of your services, point out the importance of the services you provide





SERVICES

Digital Marketing Services



Digital Marketing

We develop a comprehensive, integrated marketing strategy and deployment plan tailored to your unique business needs

Search Engine Optimization

We find the keywords that brings quality traffic and Conduct an on-page optimization for every important keyword and page

Social Media Marketing

Our team creates content that drives business results and growth. Creation and publishing, media buying and community monitoring

PPC Marketing

Certified Google and Facebook partner, Bing ads accredited professionals will create advertising campaigns that pay you back in a very short time.

Inbound Marketi<u>ng</u>

Certified Inbound marketing and sales marketers will create and distribute contents that engage and show quality and bring customers to your door-step.

Email Marketing

A professional team will take care of your email marketing campaigns, setting up campaigns, widen your audience, creating and contents.

White Label Services

WHY EUROPE IT OUTSOURCING WHITE LABEL SERVICES?

10

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- **Complete Transparency** Every project and every detail we work on will be fully explained. Crystal clear plans; prices & all included services
- Strict Confidentiality we work in a way that your client never knows that we exist. We operate under your brand using your email addresses or management system



WHAT BENEFITS WILL YOU GET?

- **Increase your profit** our prices will cost you less than hiring one quality employee
- Never lose a client again, we know what customers need and we know how to satisfy them
- Save time and money spent on running the services including design, development, marketing, copywriting, SEO, PPC, SMM, content updating and moderating
- Save time and money spent on human resources including recruiting, education, training, desk space and management
- Save time and money spent on customer support including technical support and reporting

What is White Label? White label allows you to sell others' services under your company's brand. White labeling is when a services' provider like our company removes its brand and logo from the end product/ services and instead uses the branding of another company like your company.

Growing your business is not a challenge



16M website visits



700K quality leads



140K sales

<u>E</u>

45K paid subscribers

QUESTIONS & ANSWERS

WHY EUROPE IT OUTSOURCING MARKETING & DEVELOPMENT SERVICES?

We offer Marketing Solutions cover all your business needs and double your sales in less than 3 months. What makes us different that WE TAKE RESPONSIBILITY FOR RESULTS, the great results make our clients stay.

HOW WE CAN PROVIDE THE BEST DEAL?

Hiring such a team in-house might cost you more than \$100,000 a month and hiring our team will cost you as low as \$3,000 for one business. Because we believe in long-term partnership. Thanks to God for making us able to provide very pleasing results, we never had an unsatisfied customer.

PARTNERSHIP WITH EUROPE IT OUTSOURCING COMPANY

Do you have a marketing or a web development agency? Are you looking to build your own agency and you need help in Digital Marketing, Web Development, SEO Services, Graphic Design and Content Creation? Do you need help in launching a client website, marketing strategy, social media strategy or search engine optimization? We can help.

HOW DOES EUROPE IT OUTSOURCING COMPANY HELP YOUR BUSINESS TO GROW?

Certified and expert digital marketers, web developers, web designers, UX specialists, SEO specialists, PPC specialists, social media specialists, inbound markers, copywriters and business consultants will team-up and put all their knowledge and experience to grow your business.



"The important thing about outsourcing or global sourcing is that it becomes a very powerful tool to leverage talent, improve productivity and reduce work cycles."

Azim Premji

EUROPE IT *

Connect

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